

Kim Wiens

Location: Santa Fe, NM

Contact Information: contact@kimmwiens.com

Project Portfolio: <http://www.kimmwiens.com>

Linkedin Profile: <https://www.linkedin.com/in/kimmwiens>

Professional Profile:

- Highly organized technical creative with extensive experience creating, managing and building CMS-based e-commerce websites, e-learning platforms and other complex projects
- Enthusiastic, exceptional ability to organize and problem solve

Professional Experience:

Web Development and Design

- Planning, design and development of over 100 e-commerce and CMS-based sites
- HTML, CSS, ColdFusion, jQuery, front-end development in ColdFusion, WordPress, ASP.NET, plug-in modification, SEO, e-learning course planning and building in Adobe Captivate and Articulate Storyline
- Documentation, training
- Content creation: copy writing, photography, videography and video editing

Social Media Marketing Management

- Creation of marketing plans and content for social networking platforms including Facebook, Twitter, Pinterest, Meetup, Flickr , WordPress

Database Management

- Design, development and maintenance of databases, basic SQL skills

Education

2016 Master's Certificate in Instructional Design, University of Wisconsin, 2007, B.A. Video and Multimedia Production, TESC, 1986, B.A. English Literature, Cal State Hayward

Software Expertise

Visual Studio Community 2017, Team Foundation Services, HTML5, CSS3, jQuery, Bootstrap, Git, Microsoft Office, Microsoft Access, Visual Studio, Adobe Design and Photography, Web Development and Video Suites, WordPress, Acid Pro, QuickBooks Pro, Atlassian JIRA, Adobe Captivate, Articulate Storyline

Work History

1998-2017 Contractor, Business Consultant – Clients include Academic Forensic Pathology Inc., XULEL, Cyberwolf Inc., Prufrock Press, BBCAA, Gibbs Smith Publisher, Actex, Amber Lotus Publishing, New World Library, Redleaf Press, Ohio State University-CMS, Mercer University (full list available at portfolio site)

1994-1998 Comptroller and Office Manager at Simply Santa Fe, Ortega's on the Plaza, Mimosa, Bandelier Trading Company

1988-1992 Contractor, Computer Consultant – Clients include McKesson Corp., RWA Architects, McClure Development and Management, Trans-world VISA services, Krieger Enterprises