

Kimm Wiens

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Phone: 505-780-5445

Professional Profile

- Highly organized technical creative with extensive experience creating, managing and building websites and other complex projects
- Enthusiastic, people-person, good listener, great follow-through, enjoys collaboration
- Quick learner, self-starter, multi-tasking expert

Professional Experience

Web Developer and Designer

- Website development: Planning, design and development of over 100 e-commerce and informational sites
- WordPress, HTML, CSS, ColdFusion, jQuery, front-end development in ColdFusion, PHP, ASP.NET environments, plug-in modification, SEO
- Client training and documentation
- Content creation: copywriting, photography, videography and video editing

Social Media Marketing Manager

Creation of marketing plans and content for social networking platforms including Facebook, Twitter and Instagram

Database Manager

Solid understanding of data and data types, basic SQL skills, successfully planned and created database systems for management of photo resources, cost-estimations, inventory control, client and mail marketing lists

Education

2016: Master's Certificate in Instructional Design, 2007: B.A. Video and Multimedia Production TESC, 1986: B.A. English Literature, Cal State Hayward

Software Expertise

HTML5, CSS3, jQuery, Bootstrap, Git, Microsoft Office, Microsoft Access, Visual Studio, Adobe Design and Photography, Web Development and Video Suites, WordPress, Acid Pro, QuickBooks Pro, Atlassian JIRA

Work History

1998-2018 Contractor, Business Consultant – Clients include Hello Eddie Inc., EGIS Comfort Care Inc, Santa Fe Buzz, Cyberwolf Inc., Prufrock Press, BBCAA, Gibbs Smith Publisher, Actex, Amber Lotus Publishing, New World Library, Redleaf Press, OSU-CMS, Mercer University (full list available at: <https://www.linkedin.com/in/kimmwiens>)

1994-1998 Comptroller and Office Manager at Simply Santa Fe, Ortega's on the Plaza, Mimosa, Bandelier Trading Company

1988-1992 Contractor, Computer Consultant – Clients include McKesson Corp., RWA Architects, McClure Development and Management, Trans-world VISA services, Krieger Enterprises