

## Author Multi-page Website: four or more pages

### *A robust website with multiple pages*

#### **Estimated Cost:**

Home page plus 3 additional pages	\$1150
Home page plus 4 additional pages	\$1350
Home page plus 5 additional pages	\$1550
Home page plus 6 additional pages	\$1750
Home page plus 7 additional pages	\$1950
Home page plus 8 additional pages	\$2150
Home page plus 9 additional pages	\$2350
Home page plus 10 additional pages	\$2550
Home page plus 11 additional pages	\$2750
Home page plus 12 additional pages	\$2950

#### **Includes:**

- 45 minute initial meeting
- desktop, tablet and phone friendly
  - NOTE: 60% of current web users will view your website on their phone
- Security and backup plugins to protect your website
- 45 minutes training session so you can update your own site
- A professional theme capable of expanding your one page landing page to a third tier, highly complex website down the line once your book has taken off.
- Google Analytics Integration

#### **Pages:**

- Home page featuring:
  - your book cover
  - your artist photo
  - a short (2 or 3 sentence) bio
  - an excerpt from your book
  - an optional countdown timer to your book's release date
  - links to your social media pages (Facebook, Instagram and one other of your choice)
  - email call to action (collect emails to announce release dates, readings or other events)
  - social media feed
  - contact form
- Additional pages include text and 1-4 images and do not include advanced features like slideshows, calendars, galleries etc. Advanced features may involve extra charges.

#### **You supply:**

- a domain name you've secured and purchased
- theme purchase (\$61.00)
- website hosting (Feel free to ask for suggested host and plan)
- your bio statement and photo
- one or two book excerpts
- release date for your book
- access to your MailChimp or Constant Contact account for email integration. (We can provide information for how to set up these services if you don't have an existing account.)
- additional page content (images and text for additional pages)

**Contact Information:**

**Kimm Wiens**

**505-780-5445**

**[contact@kimmwiens.com](mailto:contact@kimmwiens.com)**