

Author Starter Website: three pages

Your jump into a full-fledged website

Estimated Cost: \$950

Includes:

- 45 minute initial meeting
- desktop, tablet and phone friendly
 - NOTE: 60% of current web users will view your website on their phone
- Security and backup plugins to protect your website
- 45 minutes training session so you can update your own site
- A professional theme capable of expanding your three page starter site to a third tier, highly complex website down the line once your book has taken off.
- Google Analytics Integration

Pages:

- Home page featuring:
 - your book cover
 - your artist photo
 - a short (2 or 3 sentence) bio
 - an excerpt from your book
 - an optional countdown timer to your book's release date
 - links to your social media pages (Facebook, Instagram and one other of your choice)
 - email call to action (collect emails to announce release dates, readings or other events)
 - social media feed
 - contact form
- Two additional pages of your choice
 - Covers two additional basic pages. Examples include: an in-depth Artist page, Contact page with extended bios, video, a Testimonial page. Hours include planning and implementation.
 - Additional pages include text and 1-4 images and do not include advanced features like slideshows, calendars, galleries etc. Advanced features may involve extra charges.

You supply:

- a domain name you've secured and purchased
- theme purchase (\$61.00)
- website hosting (Feel free to ask for suggested host and plan)
- your bio statement and photo
- one or two book excerpts
- release date for your book

- access to your MailChimp or Constant Contact account for email integration. (We can provide information for how to set up these services if you don't have an existing account.)
- additional page content (images and text for additional pages)

Contact Information:

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